



Marketing Interns

Who are we?

HOPE is a social enterprise startup that invests 100% of its profits to build much needed public school classrooms and other relevant high-impact ventures across the Philippines. In 2017, HOPE became the first and only B Corporation in the Philippines for meeting the highest standards of social and environmental impact. Hope was also recognized as Best for the World Honoree in 2018, 2019, and 2021 for its positive impact on the community.

Who are we looking for?

We are looking for creative, innovative, collaborative, and problem-solver interns who will help HOPE with co-branding partnerships for international markets:

- Excellent track record of academic achievement, and/or proven record of leadership in school or through extracurricular activities
- Demonstrates exceptional analytical and quantitative problem-solving skills
- Go-getter and collaborative

The opportunity:

As our Marketing Intern, you will be assigned to handle Co-branding Partnerships for international markets. You will also be working with the Marketing Team in the development of pack design and pipeline of products for Hope in a Bottle and new products:

- Identify best practice examples of successful co-branding partnerships;
- Ideation for potential co-branding propositions and schemes for HOPE with prospective international or domestic brands within identified industry verticals, that will build brand reputation and generate sizeable profits for classroom building;
- Develop long term strategy for consistently filling the pipeline of relevant collaborations;
- Develop pack designs consistent to the brand values and applicable across a range of potential line extensions;
- Guide briefing, development and progress the project through the timeline;

Candidates must be taking up Marketing, Communication Arts, Business, or any related courses.

This is a remote internship and will be working with the team based in the Philippines.

For interested applicants, you may email your CV / resume to internships@generationhope.ph.