



Graphic Design Interns

Who are we?

HOPE is a social enterprise startup that invests 100% of its profits to build much needed public school classrooms and other relevant high-impact ventures across the Philippines. In 2017, HOPE became the first and only B Corporation in the Philippines for meeting the highest standards of social and environmental impact. Hope was also recognized as Best for the World Honoree in 2018, 2019, and 2021 for its positive impact on the community.

Who are we looking for?

We are looking for creative, innovative, collaborative, and problem-solver interns who are excited about to work independently in a fast-paced and entrepreneurial environment.

- Excellent track record of academic achievement, and/or proven record of leadership in school or through extracurricular activities
- Demonstrates exceptional analytical and quantitative problem-solving skills
- Go-getter and collaborative

The opportunity:

As our Marketing Intern, you will be assigned to handle projects related to content creation. You will also be working with the Marketing Team in the development of pack design and pipeline of products for Hope in a Bottle and new products:

- Create content calendars for social media accounts
- Develop and revise content for HOPE
- Create and revise artwork for digital real estate such as e-commerce accounts and website assets
- Provide sales support with visual content for collaterals such as pitch decks and other materials
- Manage e-commerce distributors with branding
- Manage inquiries and questions from HOPE social media channels
- Develop e-mail-marketing content for HOPE
- Will assist in creating meaningful content by editing print and/or digital content using Photoshop or other editing software, or photography or videography skills
- Will create unique and thoughtful design solutions for the external and internal needs of the team
- Will support and inspire our team through collaborative brainstorming sessions

Candidates must be taking up Graphic Design, Information Design, Multimedia Arts, Fine Arts or any related courses.

This is a remote internship and will be working with the team based in the Philippines.

For interested applicants, you may email your CV / resume to internships@generationhope.ph.