



## Content Creator Intern

### What do we do?

HOPE was founded in 2012 with one Mission: to provide Filipinos with an easy way to vote with their peso about what was important to them. As an Impact Company, and the country's 1st B Corp, we put Education at the forefront of our movement, building much needed public school classrooms through the sale of Hope in a Bottle water. In 2016, we branched out into Agriculture interventions which would help secure the livelihood for thousands of smallholder farmers through the Hope in a Coconut campaign in partnership with the world's leading coconut water brands.

### Who are we looking for?

We are looking for creative, innovative, collaborative, and problem-solver interns who will help HOPE with co-branding partnerships for international markets:

- Excellent track record of academic achievement, and/or proven record of leadership in school or through extracurricular activities
- Demonstrates exceptional analytical and quantitative problem-solving skills
- Go-getter and collaborative

### The opportunity:

As our Content Creator Intern, you will be assigned to handle projects related to content creation. You will also be working with the Marketing Team in the development of pack design and pipeline of products for Hope in a Bottle and new products:

- Create a strategy plan for HOPE/PCX's social media platforms (i.e. Tiktok)
- Spearhead production of content and guide the field teams who document happenings in our classrooms, partner farmer areas, and plastic waste collection sites
- Shoot and edit the footage itself to create videos from compelling, snackable social media content to short, informative professional videos
- Help organize our media library for easy access and use of documentation
- Support social media team (graphic designers and copywriters) in generating content by providing guidance or helping provide photos and videos as well as edit them

This is a remote internship and will be working with the team based in the Philippines.

Interested applicants may send their cover letters and CVs to [internships@generationhope.ph](mailto:internships@generationhope.ph).